WHERE SCHOLARS BECOME LEADERS.



# ESPORTS SUMMER CAMP

Build Your Esports Empire

**FACILITATE YOUR OWN TOURNAMENT** 

LEVEL UP YOUR SKILLS



# WE OFFER 3 DIFFERENT EXPERIENCES

Dive deep into the world of esports and game development with our 3 unique summer camps exploring the business of esports and the practicalities of game development!





#### (1) ESPORTS BUSINESS PITCH COMPETITION

This program provides scholars with hands-on experience facilitating an esports tournament by focusing on the business aspects of managing an esports organization.



#### (2) FORTNITE MAP CHALLENGE

In this program, scholars leverage Unreal Engine and Fortnite's creative tools to gain practical experience in game design.



#### (3) RUBE GOLDBERG DESIGN CHALLENGE

This program utilizes Unreal Engine's physics simulation to introduce scholars to game development concepts through the creation of Rube Goldberg machines.

Disclaimer: Due to the interactive and collaborative nature of our camps, we reserve the right to require a minimum number of enrolled scholars. We encourage eager scholars to create their own group experience by enlisting their friends to join their camp to meet the minimum participation requirements.



## BUSINESS PITCH COMPETITION

In this 2 week camp, scholars (ages 14-18) will gain a comprehensive understanding of the esports industry, from its history and career opportunities to the intricacies of facilitating an esports organization and tournament event. Through a combination of lectures, workshops, and group work, campers will develop essential business, marketing, and event planning skills all while having a fun and engaging experience.

DAYS HOUR

**MON-FRI** 

10AM - 2PM

**PER PERSON** 





# CAMP SCHEDULE BUSINESS PITCH

#### Week 1

Day 1: Introduction to Esports

Day 2: Business Planning for Esports

Day 3: Esports Event Planning

Day 4: Esports Marketing & Social Media

Day 5: Video Production for Esports

#### Week 2

Day 6: Esports Event Management

Day 7: The Business of Sponsorships

Day 8: Esports Competition & Broadcasting

Day 9: Business Plan Presentations & Refinement

Day 10: Mock Tournament & Award Ceremony







# FORTNITE MAP CREATION CHALLENGE

In this 1 week camp, middle school scholars leverage Unreal Engine to design their own Fortnite maps, introducing them to the fundamentals of game development. The week wraps up with a Fortnite map design competition and an awards ceremony celebrating camp completion.

5 DAYS

4 HOUR

\$150

**MON-FRI** 

1PM - 5PM

**PER PERSON** 





# CAMP SCHEDULE FORTNITE MAP CHALLENGE

Week 1

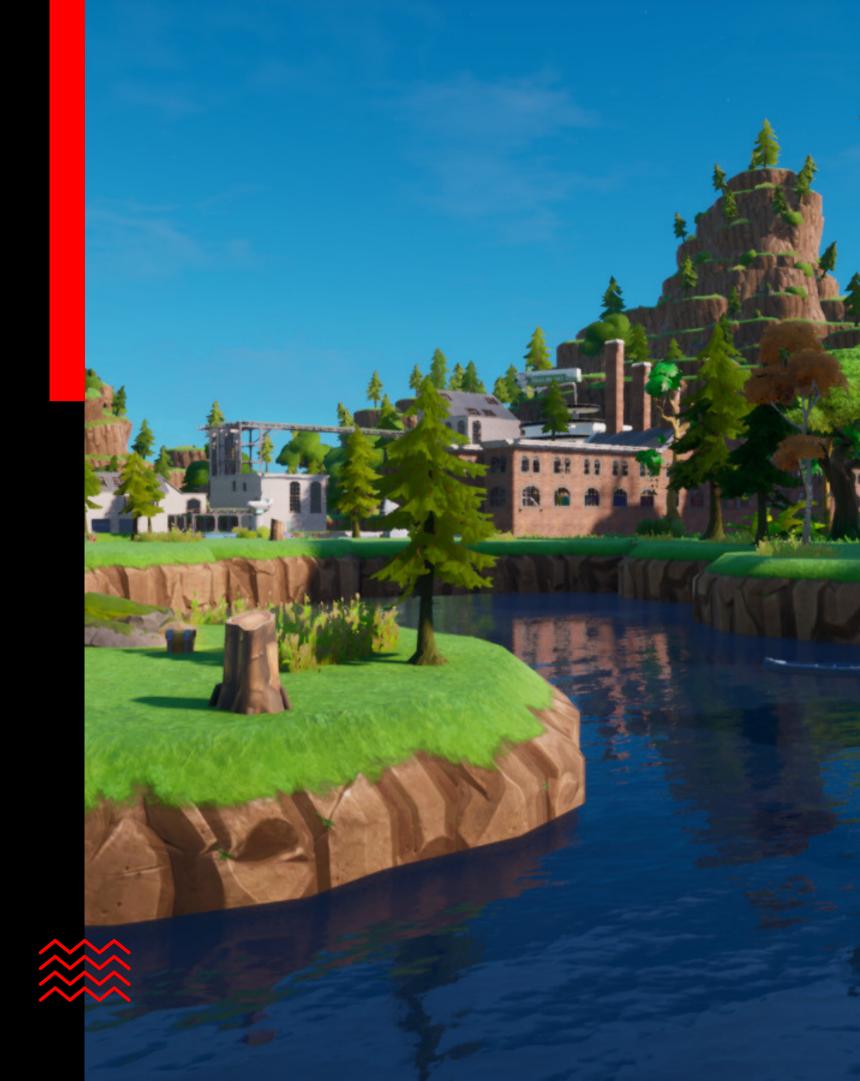
Day 1: Introduction & Game Design

Day 2: Building your world

Day 3: Decorating your map

Day 4: Gameplay & Mechanics

Day 5: Map Presentation & Award Ceremony!





## RUBE GOLDBERG DESIGN CHALLENGE

This one-week program for middle schoolers dives into the science and physics behind game design using Unreal Engine. Scholars will collaborate to build their own Rube Goldberg machines in a culminating competition celebrating creativity and teamwork, inspired by the Rube Goldberg/Unreal Engine 10-Pin Challenge.

DAYS HOUR

**MON-FRI** 

8AM - 12PM

PER PERSON





# CAMP SCHEDULE RUBE GOLDBERG DESIGN CHALLENGE

Week 1

Day 1: Introduction to Unreal Engine

Day 2: Science of the Spectacle

Day 3: In-depth exploration of the Rube Goldberg Machine

Day 4: Design Day!

Day 5: The Virtual Showcase & Award Ceremony!





# DEVELOPING REAL WORLD EXPERIENCE

Dear Parents, Administrators, Teachers and Scholars,

Esports can be a powerful tool to support success throughout a scholar's tenure.! In our summer camps, students will gain a comprehensive understanding of the esports industry, from its history and career opportunities to the intricacies of running an esports organization and tournament event. Through a combination of lectures, workshops, and group work, campers will develop essential business, marketing, game development, and event planning skills all while having a fun and engaging experience.









# MAINSTREAM RECOGNITION

Esports is gradually gaining recognition as a legitimate form of competition and entertainment. Major sporting organizations and traditional sports teams have started investing in esports, either by creating their own teams or acquiring existing ones. This mainstream acceptance helps attract more fans, sponsors, and funding, leading to further growth in earnings for individuals and organizations.

\$7M

THE TOP-EARNING ESPORTS PLAYER HAS WON OVER \$7 MILLION. \$40M

TEAM LIQUID HAS WON
ALMOST \$40
MILLION IN
PRIZE MONEY.

\$50M

DOTA 2'S
(GAME) 2021
CUMULATIVE
PRIZE POOL
REACHED
ALMOST \$50
MILLION.

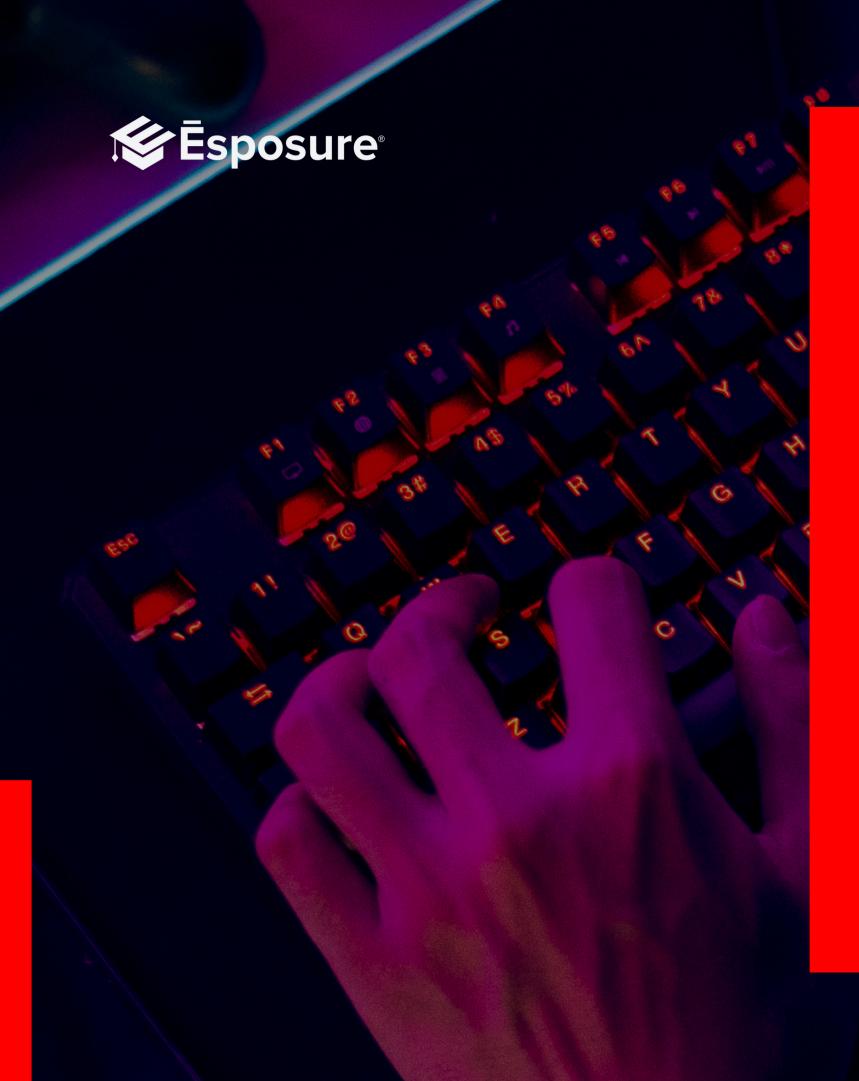




### **OUR FACILITY**







### **CONTACT US**

We help people find their passion through esports and video gaming careers through virtual and physical programs.

Education + Esports = Opportunities



Address:

411 E Hwy 67, Duncanville, TX 75137



For More Info Call:

903-776-7873



My Website:

www.esposure.gg



My Email:

admin@esposure.gg